

March 9, 2017

Kick Butts Day to be recognized on March 15

MOBILE, Alabama — In recognition of national Kick Butts Day on March 15, the Mobile County Health Department’s S.W.A.T. (Students Working Against Tobacco) teams from Murphy, Bryant, Vigor and Mary G. Montgomery high schools will host the second annual Kick Butts Day observance.

Kick Butts Day is a national day of activism that empowers youth to speak up and take action against tobacco use at more than 1,000 events from coast to coast. The local event will take place Wednesday at Public Safety Memorial Park located at 2301 Airport Blvd. from 10 a.m. to 2 p.m.

On the agenda once again is the Kick Butts Challenge, which is a fitness challenge sponsored by the U.S. Marine Corps. The purpose is to bring awareness to the dangers of smoking and second-hand smoke. The challenge will showcase the benefits of a smoke-free environment when trying to be physically fit.

S.W.A.T. members will begin the day by having a sidewalk stroll to local businesses to present “This Is A Smoke-Free Facility” stickers. Informational material on the health risk of tobacco products and smoking cessation will also be given out to those attending the event.

The Kick Butts Challenge will begin at noon, followed by recognition of winners and participants. This is a free event, and the public is invited to come enjoy their lunch in the park and cheer on the participants.

For more information about the S.W.A.T. program or to setup a presentation, contact Harold Jones at 251-544-2064 or at hjones@mchd.org. To learn about the nation-wide campaign, visit www.KickButtsDay.org or www.TobaccoFreeKids.org.

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